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SHOUT
SHARE
IT

Keith Kanner King
**The best strawberry for home gardens for there is none better for canning, preserves or jam.**

# Keith's Kanner King—Best Berry for Home Use

KEITH'S KANNER KING, a leader for canning and other home uses, because it's hardy: berries rich red sweet holds color, shape, size and after canning. Wonderful for preserves, jellies.

**That our many friends may try out our worthy new variety, we make this SPECIAL OFFER. Only one offer per family.**

**$1.95** Per 100
**For Postage See Page 22**

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# KEITH'S

*"VITALIZED"*

# FRUIT — PLANTS

**1939 BERRY BOOK**

*from*

# Keith's Plant Nursery

"Strawberry Headquarters"

Sawyer, Michigan

# INTRODUCTION— *from* US *to* YOU

Shortly after planting. Note the rapid growth.

In presenting you with our New Catalogue, I wish our Customers to know how greatly we appreciate all the business they have sent us in past years. Some of you have been with us a long time, while others have come to us more recently, and we sincerely trust that nothing will ever come up that will prevent you from coming to Keith whenever you are wanting plants. There are many to whom we send our only "salesman," our catalogue, every year who have not as yet favored us with an order, but we are just human enough to expect those friends to send in an order some day, therefore, if you are in that group change over and become a Keith customer now. We'll greatly appreciate it.

## Where We Are Located

When you drive our way next summer, you will find us located in southwestern Michigan, one mile east of Sawyer, which is about half way between Michigan City and Benton Harbor. We are about 30 miles northwest from South Bend, Ind. When you get in this part of the State, just ask for Keith's Plant Nursery, or just "Keith's" and you will be directed our way.

## Our Aim

It's Keith's earnest desire and endeavor to satisfy every customer by supplying them with our own-grown plants—plants that we know will grow and produce a bumper crop of berries when given half a chance. Every plant we send out is freshly dug, packed after our most improved methods, and shipped within twenty-four hours after being taken from the ground. This helps insure the greatest plant growth for you.

We certainly hope that you have been successful with the plants you have received from us and we stand ready to correct anything on our part that proved to be a hindrance to your success.

## Let Us Help You

If you have had difficulty in growing fruit let us know what it was. We can help you grow the best of berries and lots of them as we have thousands of others. We are interested in your success and know you can grow lots of those luscious, big beautiful berries as well as others. Let us help you. I have been in the berry business since a kid, and feel I know the ins and outs, as well as the shortcuts to successful berry culture. COME TO KEITH FOR HELP as well as for PLANTS THAT WILL BEAR YOU BIG, BUMPER CROPS OF BERRIES. A card or letter will bring the information that you are wanting.

## Grow Your Own Berries

Why pay 25c to 35c per quart for berries when you can easily grow them right in your back yard or garden. It will cut the high cost of living. They can be grown the Keith way for 1c per quart, and it takes so little space, time and cost to have all you can use. Read Page 4.

Every Plant Grows, making an even row.

# Keith's Way to Grow Profitable Crops of Strawberries

**The growing of strawberries is not even difficult when you follow Keith's ways. Read carefully the following general information, and set Keith's strong, healthy "vitalized" plants and you will pick more and better berries than you have ever picked before. Save this catalogue and you will then have this information.**

**Soils.** Any soil that grows a good paying crop of corn, oats, potatoes, etc., will grow strawberries successfully, but the most ideal is a rich, moist, cool, sandy loam. Gravelly or clay loams will also grow them successfully, but more organic matter has to be added to make them more open and workable. Organic matter can be applied in the form of straw, fodder, leaves, etc.—the more decayed, the better.

Regardless to the kind of soil they are set in, the plant should never be allowed to want for water and food. Keep them always in a thrifty, vigorous condition. Since Moisture is one of the necessary requisites for successful berry culture, select, when possible, a rich sandy loam soil underlaid to a depth of one to two feet with a "water sand." Such a soil is always moist and cool.

**Soil Preparation.** Thorough preparation is very essential. It should be done as far in advance of planting as possible. Freshly prepared soil, left in an open loose condition at time of planting, will not hold moisture like soil prepared early and allowed time to settle.

With the exception of heavy soils, it is well to prepare soil late the Fall before, by plowing or spading it 8 to 10 inches deep and allowing it to remain in a rough, unharrowed condition over winter. Early the following spring, it should be deeply disked, harrowed and made smooth and ready for planting. By following this system the sandy loams or lighter soils will be in the best condition for successful results.

Where it is found necessary to prepare soil in the spring, do so as far as possible in advance of planting. Apply a liberal amount of manure and plow or spade 8 to 10 inches deep. Follow plowing with a clod crusher or roller, then disk, harrow and roll until the soil-bed is firm. Disk or harrow often enough thereafter to keep the soil well worked up and free from weeds, and just before planting, smooth the surface for convenience in marking out rows and planting

An early, thoroughly prepared soil pays big. Don't neglect this essential.

**Enriching the Soil.** If you are to grow 2 quarts of berries where 1 was grown before, give the plants twice as much water and food as you did before. Many growers overlook this fact.

Barnyard (stable) manure are considered best for enriching soils for strawberries—sheep, cow, horse, or pig manures, are all good, but any of them should contain considerable amounts of rotted straw or should be used in about one-half the amounts given here for horse and cow manures.

To average soil, broadcast 15 to 20 wagon loads per acre, (4 to 5 bushels per square rod), of cow or horse manure as far ahead of plowing as possible and disk well into the top layers of soil before plowing under. This will get the plant foods of the manure more evenly and thoroughly mixed with the soil than if the manure were turned directly under and laid flat in the bottom of the furrow in unbroken lumps.

After plowing while the soil is still in a rough, unharrowed condition, apply 7 to 10 wagon loads per acre, (2 to 3 bushels per square rod), of fine, well-rotted manure, which will be thoroughly mixed with the top layer of soil by disking, harrowing, etc. Harrow, disk, and roll until you have the soil in tip-top garden shape.

**Commercial Fertilizer.** On the average soil use 500 to 1000 pounds of 4-16-4 fertilizer per acre. On poorer soils use same amount of a 4-8-8. On garden soils use 10 to 12 pounds per square rod. Apply about one-third of the total amount before harrowing, one-third along the row shortly after plants are set, and the remaining one-third about 90 days later. In applying fertilizer along the rows, scatter it so it will be worked well into the soil by hoeing and cultivation. Thoroughly mix it with the soil. At no time should fertilizer come in direct contact with the roots or leaves of the plants. Do not place fertilizer in the holes where plants are set, nor directly under them unless you mix it very evenly with the soil.

**Chicken Manure,** in which 16 per cent Acid Phosphate is mixed, brings good results. Mix 1500 pounds of the manure with 500 of the Acid Phosphate and use about 2 tons per acre (25 pounds per square rod), applying one-third at a time as in Commercial Fertilizer.

**Setting the Plants.** Set plants as early as possible in the spring after the danger of hard freezing is over— as early as you would make early garden.

Space the rows 36 inches apart in garden and 42 in field culture, spacing plants 16 inches in the row in either case. Make the hole to receive the plants with a common spade or garden trowl, by thrusting it into the soil making a V-shaped hole. Remove it carefully to prevent any dry surface soil from running in, which may stunt or kill the plant. Spread the roots in the V-shaped hole, placing them downward and do not double or curl them up at the ends. Make the holes deep enough to prevent this. Set the plants so the bud or crown tip is just even with the surface of the soil, no deeper, no shallower. Pack the soil firmly about the roots so it is in contact with all of them. Use the heel. There should be no air space around nor below the roots. This is very important. (Continued on Next Page).

# Keith's Way to Grow Profitable Crops of Strawberries

(Continued from Page 3)

**Irrigation.** Where water is available, irrigation, or supplying the plants with needed water in some way, is very essential.

Water can be supplied to the plants by digging a shallow trough (3-4 inches) on either side of the row about 6 inches from the plants, and filling these trenches full of water in the evening. After it has soaked well into the soil so there is no danger of "puddling" the soil in the trench, draw the soil back into the trenches leaving a smooth surface. This can be done next morning. Repeat as often as necessary to keep the plants vigorous, fresh, and thrifty.

**Keeping off the Blossoms.** Newly set plants should not be allowed to blossom. Pinch them off as soon as they are noticed in the crowns of the plants.

**100 of Keith's Plants Yield Over 100 Quarts**



**Women Make Money**

**This Lady Has Plenty Fresh Strawberries At Little Cost**

**Small Space Gives Big Yields**

**One of Keith's Popular Strawberry Beds**

**Cultivation.** Start cultivating and hoeing shortly after the plants are set and keep it up all summer, not allowing crusts to form or the soil to become hard after rains. Shallow (2½ inches) cultivation is best. It would be well to cultivate or stir the soil about the plants or between the rows once a week.

**Mulching Around Plants.** By placing straw, chaff, or other fine materials around the plants to a depth of 2 or 3 inches. the soil beneath can be kept moist and cool. The berries will also be held off the soil and will not be sandy after the rains. Mulches should not be disturbed during cultivation or hoeing. If material is available, it is often advisable to mulch between the rows as well as around the plants.

Winter mulch is placed over the plants to protect them from and prevent the alternate freezing and thawing which often takes place during the late winter and early spring. Get the mulch on in the early winter after the ground freezes two or three inches deep, spreading it evenly over the plants four to six inches deep. Placed between the rows also if desired. Use straw or other similar materials, anything that will not mat down and smother the plants. Remove part of it in the spring after the danger of hard freezing is over, leaving just enough so the new leaves and blossom stocks can come through it. Fill in between the rows with the removed mulch.

# *Keith's NEW Way*

**A New and Better Way to Grow More and Better Berries. Large areas are NOT needed. Grow four times more berries from same size plots. Why use more space.** Keith's New Way of growing strawberries requires only one-third the space required by the old way and you can harvest four times the berries. Set three parallel rows one foot apart and space the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width for the bed will take just 100 plants, 25 to the row. The bed will be 4 ft. wide and 25 ft. long.

## Keith's Most Popular Strawberry Bed

It's 4 ft. wide by 25 ft. long, takes 4 rows, 25 plants in all, and from which you should pick at least 100 qts. of beautiful berries. To make the bed very attractive and easy to tend, surround it with a 4-inch board set on edge and fill in around the plants with fine straw, lawn clippings, etc., as a mulch to keep down weeds and keep the berries clean. Remember, only 100 plants and they can be in one to four varieties as you wish.

(See Page 15)

# Keith Money-Back Guarantee

**WE GUARANTEE** our plants to reach you in good growing condition and will replace any that do not, providing you send us at once your express receipt and a signed statement from your express agent or postmaster showing the loss or damage.

Furthermore, we guarantee our plants to live and grow and will replace FREE any that do not through any fault of ours or the plants, providing the customer pays transportation and small handling charge on new shipment and sends in complaint within six weeks after plants are received. In no way will we be responsible for more than the required cost of the plants.

Furthermore, we guarantee our plants to be first class in every way, true to name, and free from injurious diseases and insects.

## *Why* You Can Depend Upon Keith's Vitalized Plants

*1.* Being grown in an ideal plant soil, they are vigorous, full of pep, and are sure to grow wherever we send them. They start growing quick and keep it up.

*2.* They are State Inspected, guaranteeing then to be healthy. A State Certificate of Inspection goes with every shipment.

*3.* Keith's plants are always freshly dug, and on their way to you within 24 hours. No storage plants used by Keith.

*4.* They are packed the Keith Way,—in Special Wire-bound Crates with their roots embedded damp moss. This gets the plants to you as fresh as when dug.

**Set Keith's Vitalized Plants for Greatest Profits**

## Strawberry Headquarters

Keith Specializes in the growing of Strawberry Plants. Nothing is left undone in growing, digging, handling, grading, bunching and packing for shipment to make our plants the best money can buy. And, Keith's "Vitalized" plants cost you very little or **no more** than ordinary plants. You will find it poor economy to try to save on the cost of your plants and sacrifice the quality, thrift, vigor and productiveness found in plants such as grown by Keith who specializes in their production and delivery to your home.

## $18.45 Brought $464.40

Gentlemen:—From the 3250 plants I got from you I sold $464.40 in berries and used 180 quarts ($45) ourselves, making about $509.00 from one-third of an acre.

C. I. Leach,—Pa.

## 300 Plants Brought $600

Dear Sirs:—I set 300 of your berry plants and sold over $56 in berries. We had plenty for ourselves besides.

J. Quimlich,—Ohio.

## 1,000 Plants Bring $600

Gentlemen:—Your berry plants are a wonder. From the 1000 plants we sold over 2000 quarts at 25c and 35c per qt.

H. D. Aschman,—Pa.

**Mr. Bunnell** near Detroit, Mich.
"Sold over $1,000 in berries from an acre of Keith's Plants."

**Mr. B. A. Smallwood** of Grafton, W. Va. "Picked 1,468 quarts from 3000 plants (one-third acre) which brought $518.80."

## *Why* Set Keith's Vitalized High-Yielding Plants

### Because—

It won't take any more of your time and money to prepare your soil, set out and care for Keith's dependable, Vitalized plants than it will plants grown the old way. Why take the risk? Set only plants that will respond to your care. That's the kind Keith grow in their special plant soil.

### Because—

No hanging around half the summer waiting for Keith's plants to get started. They get busy QUICK. They have the "pep" in them to do it. They are the most reliable grown and by far the CHEAPEST in the long run, for it's just as I've said. "IT TAKES JUST AS MUCH TIME AND EXPENSE TO SET INFERIOR PLANTS, AS IT DOES KEITH'S DEPENDABLE PLANTS.

### Because—

Your plant cost is the smallest cost item in the whole strawberry growing game. Don't make the common mistake of trying to save on their cost and sacrifice the quality, vigor, and profits there are in Keith's vigorous, productive plants. And remember this, "CHEAP PLANTS ARE A POOR BUY AT ANY PRICE."

### Because—

They are not dug along the sides of fruiting rows, they are grown for planting and thus are full of "pep" that makes them grow and produce other plants like them for you. Others make big profits from them, and I know you can.

**Set Keith's "Vitalized" Plants For Big Yields Yearly. Read Page 8**

# *Big Profits are Made from Keith's*

## *Vitalized*

## *STRAWBERRY PLANTS*

From this strawberry bed of less than 1-2 acre $273.25 Was sold in berrics

A strawberry bed affords all the family a chance to make money. KEITH'S PLANTS PAY

Only 3 rows 130 feet long of Keith's plants yielded 425 qts. per day during season. They brought 25c per qt. ($32 per day from 3 rows)

Children can help father in the strawberry game. Give them a chance to help you get the profits there are in growing Keith's berries

### STRAWBERRY GROWERS MAKE MORE MONEY THEN OTHER FARMERS

There is more and quicker money to be made from growing strawberries than from other lines of farming when you set Keith's Vitalized plants, and you do not have to work over large acres of land, only a small plot of ground is necessary. Others do it.

### TAKES ONLY ONE YEAR WHEN YOU SET KEITH'S PLANTS

Keith's Vitalized plants take only one year to bring you 25 to 50 times their cost. What better investment could you make? And it dosn't matter whether you have a small space or a large one to set to strawberries, the profit is there. Note the growers on this page and elsewhere in this book and you will see they have only small plots set to Keith's plants from which they make big money.

### A SMALL PIECE OF GROUND IS ALL YOU NEED

It only takes a small piece of ground for you to make extra money when you set Keith's Vitalized plants and follow Keith's New Way to grow more and better crops of berries (see p. 4.) Can you realize you can make more money from a small piece of ground set to strawberries than you can from acres of corn, wheat or other farm crops.

### Sold $253.25 from Small Strawberry Bed

The top picture shows Mr. Strebing's berry field from which he sold $273.25 in berries. Notice the bed takes up just a small strip on one side of the field.

### $200 from 1,000 Plants

Dear Sirs:—"Never had finer strawberries. From the 1,000 plants we sold over $200 worth of berries. We picked as high as 75 quarts off one row (only 225 plants long) at one picking." W. E. Leasure (Ohio).

### Bed 130 Ft. Long Brings Big Yield

H. Scott of Lawrence, Kans., set three rows only 130 long and picked as high as 75 qts. per row one day's picking. See 2nd picture from bottom.

### 1-10 Acre Yielded 1,500 Quarts

From 1|10 an acre set to your strain of high-yielding strawberry plants I picked 1500 qts (15,000 qts. per A).
J. J. Toothaker. (Ind.)

### 3000 Plants Brought $513

We set about 1|3 A. with those 3,000 plants you sent us, the next spring we sold over $513 in berries. An acre would have brought $1500.
B. Smallwood, (W. Va.)

### 1,200 Qts. Per Day

We had less than ½ acre set to your plants and picked 1,200 qts. in one day. How's that for yield?
John Roberts, (Mich.)

### 1,000 Qts. from One Acre

From one acre set to your big-yielding plants, we sold over 1,000 quarts of strawberries.
Mr. Brunall, (Mich.)

**All the Above Big Profits and Yields were made from Keith's Vitalized Plants.**

**Is Costs You Just As Much To Set Poor Plants As Good Ones—Set Keith's Vitalized Plants**

# A Home Strawberry Bed Pays Big

## Fresh, Sweet, Juicy, Red Strawberries Every Day for Your Table and Lots of them

Why pay 35c, or even less, a quart for your strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space, and cost it will take to have plenty sweet, ripe luscious berries you want. Just think, the berries will cost less than 1c per quart.

C. H. Warnon of Hampton, Va., finds pleasure and satisfaction in growing his own berries. He used Keith's Vitalized Plants.

### What 100 Plants Will Do

Wouldn't you like to have a strawberry bed (2 rows) 75 feet long from which you can pick all the fresh strawberries you can possibly use? This is what 100 Keith's strawberry plants will give you, 100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed.

W. H. Whiting, Hillsboro, Pa.

## See What A Few Of Keith's Plants Have Done For Others

### 100 Plants Supply Family

We had all the fresh berries our family of five could use from the 100 plants you sent.
Mrs. A. D. Davis (Ill.)

### 300 Supplies Family of 8

The 300 plants supplied our family of eight with plenty of fresh berries and we had some to sell. Mother canned some, too.
J. B. Kurtz, (Ohio)

Mr. and Mrs. Baarley, Ellsworth, Wis.

### Plenty Berries

Joe Haberle has lots of berries from a few of Keith's productive plants You can have the same . .

Joe Haberle, Midland, Ind.

Geo. Love of Roscoe, Ill. has plenty berries from Keith's Berry Plants.

### $60 from a Bed 33x55 ft.

We had over $60 from a 33x55 ft. bed. Your plants are productive.

## *For This Year*

Set a strawberry bed this year, use Keith's Vitalized Plants. It'll be the best investment you ever made. From it you will have all the fresh, ripe berries you want for table, canning and you will have some to sell. It takes so little time, space, and money

## *For Women Only*

**(I bet more men will read this than women — we curious men)**

Would you like to always have all the fresh berries you want for your table, besides have plenty for preserves, jelly, etc.? And how about fresh, ripe strawberries all during the season for shortcake? Keith can make this possible.

### Where Shall I Set

Just think for a minute, aren't there a dozen places right in your garden where you can set a few of Keith's productive plants and have this strawberry bed right in your own garden, handy every day when you need berries. See what others have done with as few as 100 of Keith's plants. with just a few more you will have extra berries to sell for ready cash.

### Takes Only A Small Space

By following Keith's New Way to grow strawberries, you can grow all the berries you want in a very small space. You don't have to have large space to grow lots of berries. Turn to page 4, see for yourself.

**A Home Strawberry Bed Is Worth Many Times Its Cost—Read This Page For Facts**

# *KEITH'S Plants are "VITALIZED"*

## *Extra Vigor and Quality Forced Into Them*

**Note the large fibrous root system on Keith's Vitalized plants**

**By "Vitalized" we do not mean just fertilized and the like but a whole chain of operations that insure the highest production possible in plants. This is the Keith Way of growing plants**

1. They are grown in an ideal plant soil with plenty of natural plant foods like that found only in virgin soils.

2. Special fertilizers are used that tend to produce vigorous roots and crowns which insure greatest growth and production.

3. Continuous cultivation and extra fertilizing along side the rows all during the growing season.

4. Lifting plants at digging time with special machine which get all the roots without breaking or injuring them which is often the case with ordinary methods.

5. Careful handling after they have been taken from the soil so they are not exposed to the sun and drying winds. They are kept fresh and reach you in this fresh condition.

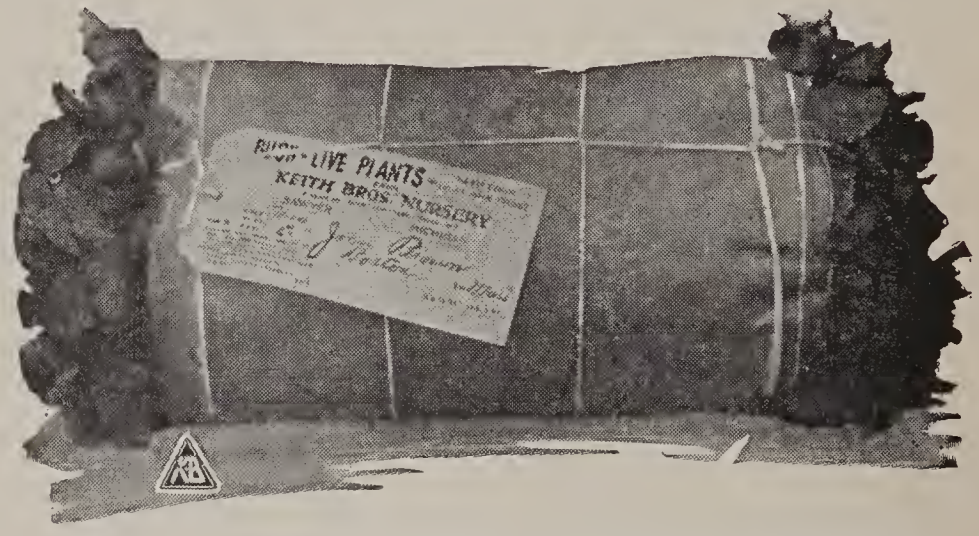
6. They are all hand-cleaned indoors and made ready for you to plant without any pruning.

7. They are carefully packed in special crates after a method devised by Keith which insures arrival in best of condition. The roots are embedded in damp special moss, and the tops exposed to ventilation. They reach you as fresh as the day they were dug.

These are some of the operations that enables Keith to grow and supply you with "Vitalized" plants.

## No Nursing Along Needed With Keith's Plants

Keith's Vitalized plants are so full of pep that they start growing for you as soon as you get them in the ground. No waiting around half the summer for them to get started, they START QUICK. They are just like a well-cared-for horse—capable of starting work for you at once. They do not have to be fed up to get them going. We have already done this for you.




**Smaller orders are securely wrapped in waterproof Paper with the plant roots embedded in moist special moss wrapped in waxed paper.**

**Keith's Special Method of Packing their Vitalized plants. Special Moss keeps the roots moist and plant crowns and leaves fresh for long distant shipping. We also use a special wire-bound crate.**

## Keith's Special Packing Methods

We do everything possible to have our plants reach you in good condition. We protect the plants from drying winds, etc., from the time they are dug until packed for shipment. They are then packed upright in wirebound crates with their roots embedded in damp moss (see 5-6-7 at top of page), and are sure to reach you in the best of condition.

### Half Way Around the World

Our system of packing is different and so efficient that we can safely ship our Vitalized plants half way around the world.

**Korea, Asia**

Berry plants arrived in good shape. I am surprised they stood the trip. S. D. Winn.

**Otsego, New Zealand**

Thanks for your new method of packing. The 500 plants arrived in good condition.
W. B. Eskdale.

**Why Keith's "Vitalized" Plants Are So Valuable For You To Set—Read Page 5.**

# *KEITH'S List of NEW Strawberries*

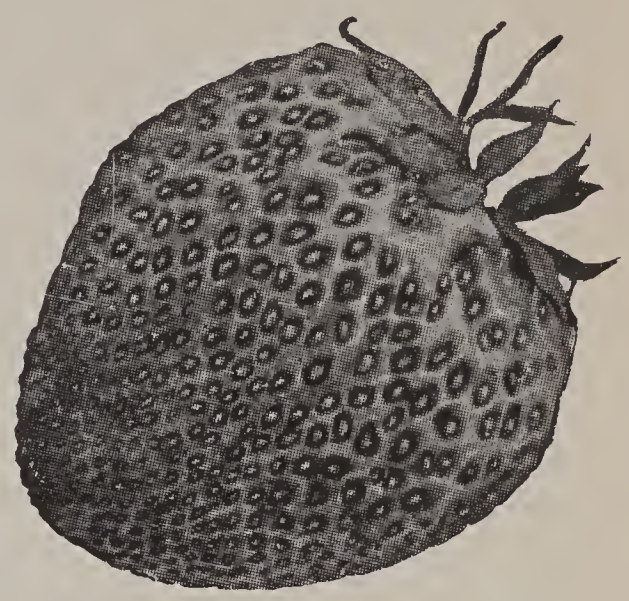
**These newer varieties of strawberries are worthy of trial in your garden or field and we recommend them to our friends and customers. Three of them are of our own introduction, Uncle Cap, Kanner King, and Joan. The first two we developed here in our plant-breeding beds where we test out many varieties of our own origin, as well as those from the U. S. Government and different Expt. Stations. The other variety, Joan, came to us direct from northern France. The other three varieties, Grand Champion, Ambrosa, and Pathfinder did not originate with us, but we find them worthy varieties.**

## *Kanner King*

Kanner King is the result of a constant and careful selection among 5,000 seedling strawberries in our plant breeding grounds over a period of several years. You will find Kanner King more fully described on page 1 and 11.

## *Uncle Cap* (Mid-Season)

Here's another of Keith's strawberries. It was the biggest, sweetest, and most suitable SHORTCAKE berry out of 5,000 seedlings strawberries. The berries are large, very sweet, medium bright red. They require scarcely any sugar. Price 25 plants 95c.



**Uncle Cap (The Shortcake Berry)**

**Joan (The Berry From France)**

## *Joan* (Late)

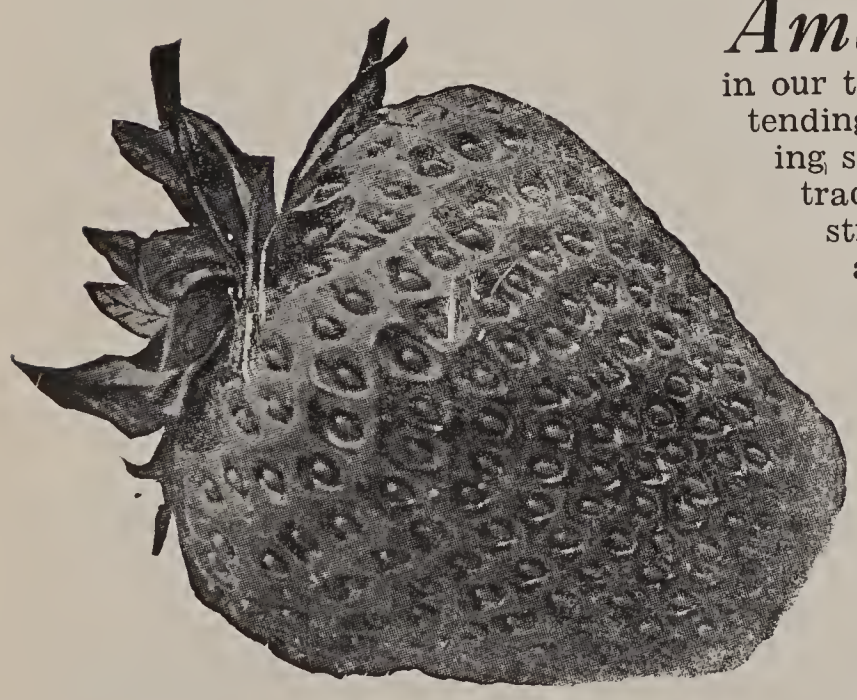
We introduced this new berry but did not originate it. It came to us direct from northern France. We heard tourists tell of the beautiful big berries they saw in France and Belgium, so we asked our Bureau of Plant Industry at Washington, D. C., to get us one of the best varieties grown in that Country and they sent us this variety, Joan. The berries are delicious, sweet, large,, bright red. Blossoms are perfect, some other variety should be planted with it to fertilize its blooms. We suggest Uncle Cap. Any of our varieties would be OK. Price: 25 for 90c.

## *Grand Champion* (Mid-Season To Late)

We offer this new variety for the first time. Its a strong thrifty grower with bright red berries, large, well flavored, and ripens just after the Premier. From what we learn of the variety, we think it one of the few coming varieties. Price 25 plants 55c; (other prices page 15.)

## *Ambrosa* (Extra Late)

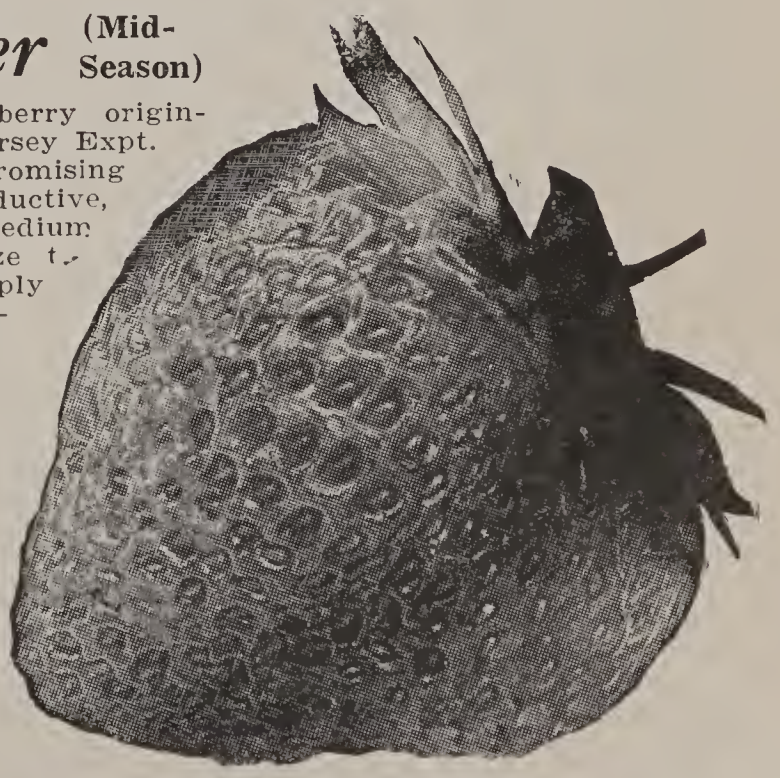
Although we have not tested Ambrosa in our test plots, we understand it is a worthy Extra Late variety, extending its fruiting season long after other varieties stop fruiting. Being so late it often escapes the spring frosts. The berries are an attractive strawberry red, medium to extra large, and with good strawberry flavor. It takes only 24 to 36 Ambrosa berries to fill a quart box. Price, 25 plants 50c. (Other prices page 15.)



**Ambrosa (Extra Late)**

## *Pathfinder* (Mid-Season)

Pathfinder a new berry originated by the New Jersey Expt. Station. A very promising variety. Very productive, berries bright red, medium to large holding size to end of season. Supply of plants are very limited. Order early. Price 12 for 75c, 25 for 1.35.



**Grand Champion (A Winner)**

## *New Varieties*

Besides testing new varieties for the Gov. and State Expt. Stations, we are developing and testing new ones of our own. Next year will introduce one best one, a cross between the Premier and Gem, and because of its worthiness we expect to call it "Paymaster." We will also have a new one from the Gov. called Northstar.

**Keith Tests All Varieties Of Fruits. If You Have A NEW ONE Let Us Know**

# Keith's Spring Strawberries

Under this heading we list those varieties of strawberries that blossom and produce berries in the spring only. They are not Everbearers. We divide them into three classes—Early, Mid-season and Late, depending on when they ripen their berries during this spring strawberry season. Keith does not offer a long confusing list of varieties some only "half good." Keith lists fewer varieties and only the tested and proven kinds. And understand.—write us if you want to know about varieties we don't list.

**PREMIER**

**Keith's Vitalized Premier plants will yield 8,000 to 12,000 per A. for you.**

## *Keith's Vitalized Plants*

### Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ quarts of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

## *Dorsett* (Early)

This NEW berry has been out long enough to establish its worthiness. Many who have grown it in their gardens and fields find it the most beautiful berry they have ever seen and tasted. It really is a fine berry. I know you will like it. It fruits a lot of lovely berries with a wonderful perfumed flavor and a color that can't be beat. One bite into a Dorsett berry will sell your whole crop. It's a winner.

**COMPARED WITH THE PREMIER**

1. It's as free from disease,
2. Ripens a little earlier,
3. Berries are more attractive bright red,
4. In most cases as productive
5. Berries very firm, ships well,
6. Wonderful flavor,
7. Cannot be beat for canning,
8. Brings top prices anywhere sold.

When you set Keith's Vitalized Dorsett plants you will have berries to show the whole neighborhood and write the papers about—you will take the "GUESS WORK" out of berry growing.

**PRICE: 25, 35c; 50, 60c; 100, 90c; 200, $1.60; 500, $3.00; 1000, $5.00.**

**For Grade No. 1-A Plants see page 15.**

**KEITH'S NEW WAY**

**With Keith's NEW WAY you can grow more and better berries than by the old way. Only a small space necessary. (See page 4.) Write for Leaflet.**

## *Premier* (Early)

All fruit men and leading Horticulturists now admit that Premier is one of the best early strawberries. Berries are large, bright red, a rich flavor, red to the core and very firm.

It's a very heavy fruiter and the berries don't run small toward the end of the season. It's worth twice as much as many other early strawberries as a commercial berry and it will bring the highest price on any market.

Premier is planted most exclusively in this great berry section as an extra early variety, because of the high price the berries always bring and because it withstands frost better than other varieties. We recommend this variety most highly to all our customers and will guarantee our Premier plants to be genuine, to grow and satisfy. Our Premier plants make a wonderful growth and are the most valuable and dependable for you to set.

**Price: 25 for 35c; 50 for 55e; 100 for 90c; 300 for $2.50; 500 for $3.00; 1000 for $5.75.**

**For Grade No. 1-A Plants see page 15.**

## *Fairfax* (Medium Early)

Fairfax is a Government cross between the Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

**1. A sweet, perfumed flavor, unlike any other berry. 2. Large, attractive, uniform berries of beautiful red. 3. Early, but long fruiting season. 4. Hardy, healthy, practically disease free plants. 5. Always makes good number of plants. 6. Berries firm, solid and medium to large.**

**PRICES**
**25, 40c; 50, 60c; 100, $1.00; 300, $1.75; 500, $3.30; 1000, $6.00.**

**Dorsett**

**Let Us Quote And Help You On Large Plantings—We Are Prepared to Do So.**

# New

# *Keith's Kanner King*

**Carries U. S. Patent No. 26**

**Kanner King (The Home Purpose Berry)**

## 2280 Quarts Per Acre Per Day

Keith's Kanner King is most productive because:

1. Numerous fruiting stems filled with uniform berries, 2. Long fruiting season, 3. Blossoms highly self fertile, 4. Healthy vigorous plants and lots of them.

### None Better For Home Use

There is no better berry for home use because it is best for canning, preserves, etc. **(holding its color, rich flavor, color and shape after cooking)** also the best for table use, shortcake, etc. **(wonderfully rich strawberry flavor.)** Our customers find it the best all-round berry they have ever fruited.

Kanner King berries bring highest prices because:

1. Attractive rich strawberry red.
2. Uniform in size and shape making attractive appearance.
3. Holds color and firmness long after picking
4. The best for table uses etc.

**PRICES—25 plants for $1.00; 50, $1.40; 100, $2.00; 200, $3.85; 300, $4.60; 500, $6.15; 1000, $11.85.**

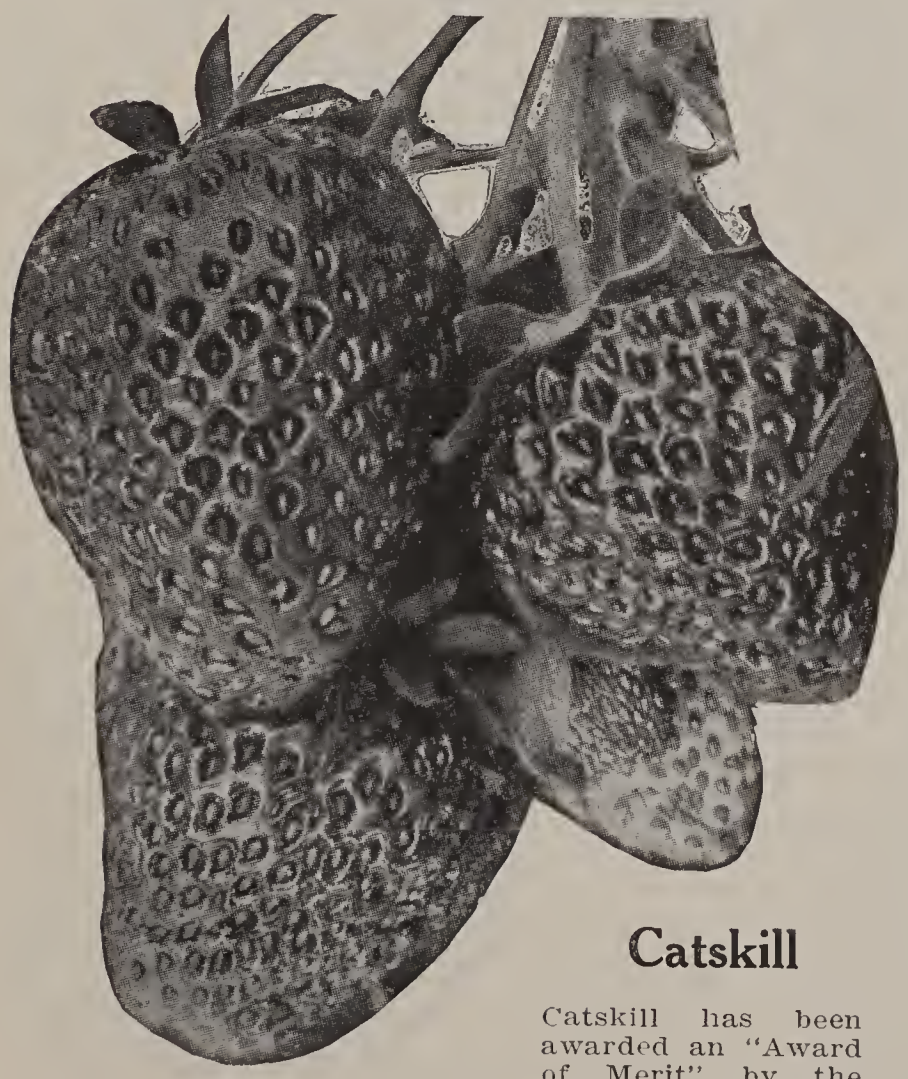
**(For Grade No. 1-A Plants see page 15)**

## *Headquarters for Kanner King*

Keith's Plant Nursery is headquarters for Kanner King. They are grown no other place for reselling or distribution. Growers are permitted to grow Kanner King Plants for their own fruiting only.

**Protected by U. S. Patent**

All Kanner King Plants are sold under U. S. Plant Patent No. 26 and are not to be resold or grown for reselling.



## Catskill

Catskill has been awarded an "Award of Merit" by the Mass. State Horticultural Societies. It's O. K. or it wouldn't egt this honor.

# *Catskill* (Late)

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Expt. Station from a cross between Premier and Marshall, and since its introduction, it has certainly made good. It is adapted to as large range of soils and climate as the Premier and in many tests has outyielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

## Very Productive, Big Berries

Catskill is becoming the leading late berry in most berry sections. It is very productive, with large berries that hold their size to the end of the season—they don't "run small." In our test plots it has yielded over 6,800 quarts per acre. The berries begin to ripen shortly after the Premier, and continue until the end of the spring berry season. The only berry later than the Catskill listed by us is the Ambrosa (page 9). Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor.. If you haven't seen or grown the Catskill you have a big surprise coming. **Prices: 25 for 45c; 50, 70c; 100, $1.15; 200, $2.00; 300, $2.70; 500, $3.50; 1000, $6.50.**

**ONLY 100 PLANTS WILL DO IT**

**You have no idea how many berries you can pick from only 100 of Keith's "Vitalized" Plants. And they require a very small space the New Keith Way.**

**(See Page 4)**

**If You Want More Information About Any Variety Write Us**

# Save Money Here On Keith Leaders

## Premier—Dorsett—Catskill

So many of our friends have asked us to suggest a combination of strawberries that would be most suitable for home uses and market. We list here three leaders that will give you berries over the longest time during berry season, and we know all three will please you.

Each variety is a good yielder, hardy grower, and the berries from each can be used for home or market. The early variety (Premier) can be used more for fresh berries as it does not can as well as the other two, but it sure is a berry that will get the customer's eye.

## Keith's Money-Saving Offer

Never before has Keith had an opportunity to offer three berries in combination,—**three leaders** that can't be excelled. Keith saves you money in their following combinations.

| Combination Offers No. | Special | Comb. Price | You Save |
|---|---|---|---|
| A 75 plants | 25 plants each variety | $ .95 | $ .20 |
| B 150 plants | 50 plants each variety | 1.50 | .35 |
| C 300 plants | 100 plants each variety | 2.40 | .55 |
| W 100 plants | 25 Premier — 50 Dorsett — 25 Catskill | 1.10 | .30 |
| X 200 plants | 50 Premier — 100 Dorsett —50 Catskill | $1.70 | .45 |
| Y 500 plants | 150 Premier — 200 Dorsett — 150 Catskill | 3.40 | .89 |
| Z 1000 plants | 250 Premier — 500 Dorsett — 250 Catskill | 6.20 | 1.49 |

**NOTE:—Order by letter. Price not subject to any discount. Parcel Post rates on page 22.**

## Here Are the Big Three

**PREMIER (Early)**—This variety begins to ripen its berries at the opening of the berry season. It's a heavy producer of large attractive bright red berries, fine for table use and marketing. Its size holds up all during the season. Turn to page 10 for more about Premier.

**DORSETT (Mid-season)**— Dorsett is a berry sure to please you if looks, size, and flavor mean anything. Big, sweet, glossy-red with a most delicious flavor. Fine for table uses and for canning, etc.—holds its color, size, flavor better than others. (See page 10 on Dorsett.)

**CATSKILL (Late)**— Here is a new berry. One of the best all-round late berry in the strawberry world today. A hardy thrifty grower, with large firm berries with attractive color and flavor, holding their size and shape to the end of the season. (See page 11 for more on Catskill.)

## More of Keith's Spring Strawberries

### BLAKEMORE (Early to Mid-Season)

Blakemore is a government production. It's got good "blood" in it, a cross between Premier (leading northern) and Missionary (leading southern berry). No guess work about Blakemore, breeding counts, Blakemore shows it. It produces big yields of very firm berries that hold their catchy bright red color for days. This makes them sell for top notch prices. Berries can be left on vines 2 or 3 days after ripe and still ship and handle well. Also hold up in size to end of season.

**25 for 35c 50 for 60c; 100 for 85c; 200 for $1.50; 500 for $2.85; 1000 for $4.95. (Parcel Post Page 22).**

**Blakemore**

### Dr. Burrill (Early)

Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, an ideal variety for beginners. Plant habits and berries resemble Senator Dunlap very much. Some are of the opinion that they are identical, however we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves.

**PRICES: 25 plants for 30c; 50 for 50c; 100 for 75c; 200 for $1.40; 300 for $2.00; 500 for $2.85; 1000 for $4.90. (Parcel Post Page 22).**

### Gibson (Mid-Season)

A very hardy, vigorous variety which will do well in any garden soil. It is an old dependable, producing as much as 7,260 quarts per acre per day. It is fully as dependable as the Dunlap. Berries are medium dark red, very firm. They can or ship well. Gibson is a good variety to set with other varieties for it is a strong variety for fertilizing the blooms of another. It also has as high as four fruit stems to the plant,—big yields.

**25 Plants for 35c; 50 for 55c; 100 for 85c; 200 for $1.75; 300 for $2.10; 500 for $2.90; 1000 for $5.25. (Parcel Post Page 22).**

**You Have No Idea How Many Berries 100 of Keith's Plants Will Produce. See Page 10 and 11**

# *Dunlap* (Early)

## The Nation's Best Known Berry

Dunlap is the best known variety in the United States. It makes good anywhere planted, producing large crops of good-sized berries. Look at those Dunlap berries on the plate at the right—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

## Why Set Keith's Dunlap

1. **DOES** well in any garden soil, reliable for beginners,—everybody, everywhere.
2. **PERFECTLY HARDY** in Northern and Western States. Grows well in heavy soils.
3. **YIELDS** large crops of uniform berries.
4. **MAKES** a good wide picking row of Healthy, productive plants.
5. **BERRIES** firm, sweet, dark red, ideal for home uses or market. Fine for table uses or for canning.
6. **PLANTS** not so subject to the common strawberry diseases.

Get some of Keith's Vitalized Dunlap plants and enjoy delicious sweet berries the kind so many people know about.

**PRICES: 25 for 30c; 50, 50c; 100, 75c; 200, $1.40; 300,, $2.00; 500, $2.85; 1000, $4.90.**

**((Parcel Post Rates on Page 22)**

**Keith's No. 1-A Grade of Plants Described on Page 15**

**Dunlap**
**The Nation's Best Known Strawberry**

# *NEVER BEFORE SUCH VALUES*

## Keith's Two-Variety Combination in

# *Strawberries*

**AS LOW AS 45c**

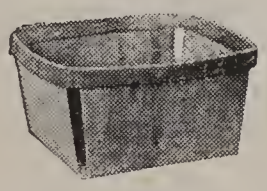
**Per 100, in Lots of 600 or More**

In our strawberry fields where two varieties are grown in blocks side by side, the runners, or vines, from one variety often grow across into the row of the adjacent variety. These two adjacent rows have to be dug together because they are mixed with each others' plants, and these plants are listed as our "Two-variety Combination."

These Combinations are in much demand with our customers and afford a saving for you. Give Comb. No. and names of varieties.

**(These Prices are NET. See page 22 for Parcel Post and Express Rates)**

| Combinations and Varieties in Each | Per 100 | Per 300 | Per 500 | Per 100 Plants in Lots or 600 or More |
|---|---|---|---|---|
| No. 1 Fairfax and Dunlap ..... | $ .79 | $1.90 | $2.65 | $ .48 |
| No. 2 Premier and Dorsett .... | .83 | 2.00 | 2.75 | .50 |
| No. 3 Dorsett and Fairfax .... | .85 | 1.95 | 2.85 | .52 |
| No. 4 Dunlap and Blakemore . | .69 | 1.75 | 2.60 | .45 |



**BERRY BOXES-Prices: 52 for 43c; 50, 60c; 100, 90c; 600, $4.00; 1000, $7.35.** (Prices not subject to discount.) Prices on Baskets and Crates combined made on application.

## NEW MOLE TRAP

Easy to set, easily "touched off" by mole. Gets him every time right behind the front legs, no matter which way he comes. Illustration shows trap set ready for the catch. We have used this make of trap for over 22 years and find it a sure catch Nothing to wear out—lasts for years.

### Gets The Mole Every Time

**$1.40 Only**

Postpaid in Mich., Ind., Ill., Ohio and Wis. Beyond add 15c.

**KEITH'S PLANTS ARE VITALIZED**

See Page 5

**When You Want Information On Soil Preparation, Planting, etc., Write Keith**

# *NEW* Keith's Ready Made Strawberry Gardens

**COMPLETE OUTFIT**
**Fertilizers- Plants**
**Mulch Paper**
**AS LOW AS** **$1.95**

## Here is Something New

See that MULCH PAPER through which those strawberries are growing? That, with our SPECIAL STRAWBERRY FERTILIZER IS WHAT "does the trick." By using our Combination Offer you practically eliminate the usual work and care in growing strawberries.

At planting time, prepare the soil in the usual way, working in Our Special Strawberry Fertilizer, lay Mulch Paper over bed, then punch holes where plants are to go —set plants and you're through.

## A Complete Outfit

Keith's Ready-Made Strawberry Gardens are a complete outfit—(1) Plants, (2) with just the right amount of ideal strawberry Fertilizer and (3) enough of our Special "Drouth-resisting" Mulch Paper to grow them. All you have to do is to order Garden you want and it will come to you complete. Plants, Fertilizer, Mulch Paper. Parcel Post on Gardens given below.

**$1.95**

**GARDEN 1—(3 ft. wide, 9 ft. long.)** 25 Super-Mastodon Plants 27 Sq. ft. Special Mulch Paper. 1 bag Special Strawberry Fertilizer .....**$1.95**

**FREE**
Complete instructions come FREE with order. Tells just what to do.

## No Weeding

Mulch Paper smothers out the weeds and grass.

## No Watering

Mulch Paper prevents evaporation, holds water and moisture under it.

## No Cultivation

Mulch Paper keeps soil loose, open, and in best of condition for root growth.

Now It's Easier and More sure than ever to grow strawberries.

**Read Carefully—**
**Parcel Post or Express**

Ready-Made Gardens may be sent by Express or Parcel Post. If by Express they come collect. If by Parcel Post add to cost of each garden as follows: In States in Group No. 1 (see page 20) add 10% to cost of each garden; in Group No. 2 15%; in Group No. 3 and Group No. 4 add 20% to cost of each garden.

**$2.80**

**GARDEN 2—3 ft. wide, 18 ft. long.)** 100 Super-Mastodon Plants. 54 Sq. ft. Special Mulch Paper. 1 bag Special Strawberry Fertilizer, for only .....**$2.80**

**$3.85**

**GARDEN 3—(3 ft. wide, 35 ft.** long.) 100 Super-Mastodon Plants. 105 Sq. ft. Special Mulch Paper. 3 lbs. Special Strawberry Fertilizer for only .....**$3.85**
**TWO GARDENS No. 3 (Special Price)** .....**$5.95**

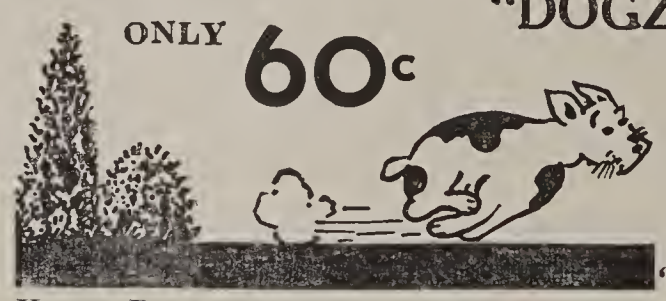
**$4.50** **Per 1,000 Plants**

## Another of Keith's Big Savings For You Mixed Strawberry Plants

Keith's Mixed Strawberry Plants are from the varieties we list in this catalogue and are first-class in every way, just as high-class as listed varieties only they are mixed. They are varieties from which the labels have been lost or misplaced in handling, and rather than dump these plants, we offer them at less than list prices. We also have days when there are too many plants dug in some varieties, and rather than hold these over for orders that call for them, we offer them in our "Mixed" varieties. If you are not so particular as to the varieties you set, just so you have some of Keith's productive varieties, these "Mixed" Strawberries are just what you are wanting. We cannot promise to supply any one variety label those sent. **Price: 200, $1.25; 300, $1.85; 500, $2.50; 1000, $4.50. Not less than 200 plants. Not subject to any discount.**

## "DOGZOFF"

**ONLY 60c**



**Dogs don't hang around where you put "Dogzoff"**

**Keeps Dogs Away from Trees, Flower Beds etc.** "Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbits injury; keeps cats away from bird cages. Don't injure furniture, etc.

## Kills Rats, Mice, Gophers

"BLACK CAT" is sure death to Rats, Mice, Gophers, but not harm Man, Dogs Cats, Baby Chicks, Poultry or any Domestic animals. May be used safely in house. "BLACK CAT" can be mixed with butter, cornmeal, ground meat or other food. Rats and Mice eat it readily and it drives them outside to die. GUARANTEED TO KILL when used as directed. 50c per package. Postpaid.

# *Keith Everbearers*

Keith offers the two leading varieties of Everbearing Strawberries. Both are suitable for Home Gardens or for Commercial Plantings. The Gem has a firmer and brighter berry than the Mastodon and produces more young plants under most conditions, and is considered by many growers to be more productive and profitable than the Mastodon.

Under average garden or field conditions, we find the Gem a better grower, making more plants and a better showing, than the Mastodon. We recommend either variety.

## *GEM*

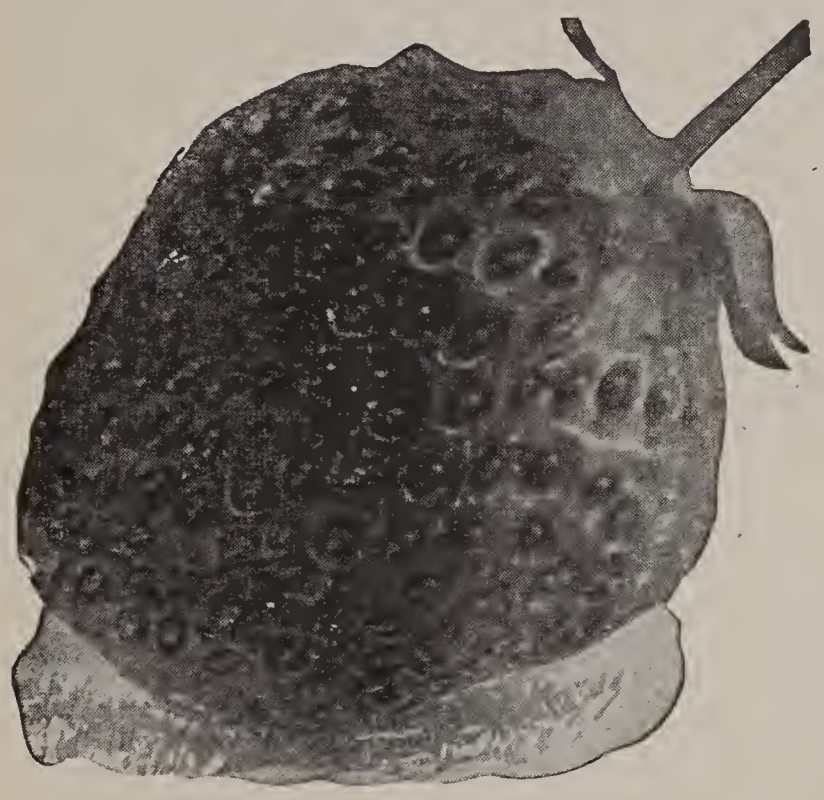
The reliable new everbearer. It was back in 1935 that we introduced the Gem and ever since it has been steadily gaining in popularity until today it is one of the leaders in the everbearing line.

**Here Are Some of Gem's Leading Characteristics**

**1. Berries above average in size and are very uniform.**
**2. Berries very firm; bright glossy red. Stands shipping and handling well.**
**3. Rich strawberry flavor.**
**4. Many young plants under conditions where other varieties fail.**
**5. Plants hardy thrifty growers. A good variety for Home gardens or Field plantings.**

**GEM**

**Keith "Vitalized" Gem plants are Genuine — right from the Original stock. They are Profitable, Productive.**



**Mastodon**

## *MASTODON*

Keith's Super-Mastodon Plants are noted for their vigor, and large yields of beautiful big berries. Growers find them very reliable. For instance:

**M. Marshall (Mich.) got $69 from a bed 33x35; P. Amber (Calif.) picked 350 qts. from 300 plants; W. Jones (Pa.) $20 from 200 plants; Mr. Parrish (Mich.) $380 from ¼ A.**

Keith's Super-Mastodon plants begin to bear in 60 to 90 days after you set the plants and keep it up until freezing. The same plants will bear the following spring and summer making Keith's Super-Mastodon record of 3 crops of berries instead of one. We highly recommend Keith's Super-Mastodon plants to our old and new customers. Plants are very scarce this year. Please order early and get our own grown Super-Mastodon plants.

**Note:—Grade No. 1-A Plants**

To this grade belong those plants that grew in open parts of the nursery rows that enabled them to develop with larger crowns and root-systems than the average run in the rows, there for are larger and more productive. They are available to those who want this Special Grade, at very little extra cost. See PRICE LIST at right.

## STRAWBERRY PRICE LIST

| Strawberry Varieties | 25 | 50 | 100 | 200 | 300 | 500 | 1000 |
|---|---|---|---|---|---|---|---|
| AMBROSA (New) | .50 | .85 | 1.50 | 2.50 | 3.25 | 4.00 | 7.50 |
| BLAKEMORE | .35 | .60 | .85 | 1.50 | 2.00 | 2.85 | 4.95 |
| CATSKILL No. 1 Grade | .45 | .70 | 1.15 | 2.00 | 2.70 | 3.50 | 6.50 |
| **CATSKILL No. 1-A Grade** | .60 | .95 | 1.55 | 2.60 | 3.45 | 4.35 | 7.85 |
| DORSETT No. 1 Grade | .35 | .60 | .90 | 1.60 | 2.35 | 3.00 | 5.60 |
| **DORSETT No. 1-A Grade** | .50 | .85 | 1.30 | 2.20 | 3.10 | 3.90 | 6.95 |
| DR. BURRELL | .30 | .50 | .75 | 1.40 | 2.00 | 2.85 | 4.90 |
| FAIRFAX No. 1 Grade | .40 | .60 | 1.00 | 1.75 | 2.35 | 3.30 | 5.90 |
| **FAIRFAX No. 1-A Grade** | .55 | .85 | 1.40 | 2.35 | 3.10 | 4.15 | 7.35 |
| GRAND CHAMPION (new) | .55 | .75 | 1.25 | 1.85 | 2.50 | 3.50 | 6.75 |
| GIBSON | .35 | .55 | .85 | 1.75 | 2.10 | 2.90 | 5.25 |
| Keith's KANNER KING No. 1 Grade | 1.00 | 1.40 | 2.00 | 3.85 | 4.60 | 6.15 | 11.85 |
| **KANNER KING No. 1-A Grade** | 1.25 | 1.70 | 2.70 | 5.10 | 6.10 | 7.90 | 14.20 |
| PREMIER No. 1 Grade | .35 | .55 | .90 | 1.75 | 2.50 | 3.00 | 5.75 |
| **PREMIER No. 1-A Grade** | .50 | .80 | 1.30 | 2.35 | 3.25 | 3.85 | 7.00 |
| SENATOR DUNLAP | .30 | .50 | .75 | 1.40 | 2.00 | 2.85 | 4.90 |
| MIXED VARIETIES | | | | 1.25 | 1.85 | 2.50 | 4.50 |
| GEM EVERBEARING No. 1 Grade | .55 | .85 | 1.35 | 2.40 | 3.50 | 5.00 | 9.00 |
| **EVERBEARING No. 1-A Grade** | .70 | 1.15 | 2.00 | 3.65 | 5.00 | 6.75 | 11.35 |
| Keith's SUPER-MASTODON No. 1 Grade | 1.00 | 1.35 | 1.95 | 3.75 | 4.50 | 6.00 | 11.50 |
| **SUPER-MASTODON No. 1-A Grade** | 1.25 | 1.65 | 2.65 | 5.00 | 6.00 | 7.75 | 13.85 |

# *Red Raspberries*

## Twice Government Inspected

Keith's Red Raspberry plants are twice Inspected by State Inspectors. You will find them vigorous, exceedingly healthy and very productive. It takes only a few (25) plants of this kind to give you all the red raspberries you can use in a family of three to five. For your garden set plants 2 ft. apart in rows, 5 ft wide. (For field planting see p. 22.)

**Latham (Late)**

**Latham berries are very large, firm bright red and very attractive. Bring top prices.**

## *Latham* (Late)

Latham is the leading Commercial Red Raspberry. There are more Latham planted than all other varieties put together. Among red raspberry growers, those who know, it's Latham "2 to 1", every time. Set Keith's TWICE INSPECTED Latham every time for greatest results.

1. **Berries large firm bright red.**
2. **Holds color after canning.**
3. **Picks easy, not hid in bushes.**
4. **Plants very hardy.**
5. **Canes strong don't break.**
6. **Yields big crops.**
7. **Berries hang on bushes well, don't crumble**

## *Chief* (Early)

**Chief Best For Home Use**

A comparatively NEW Red Raspberry going at standard prices. The berries are not as large as the Latham, but are sweeter, a much brighter lasting red, and ripen 7 to 10 days earlier. For these reasons, many growers prefer it to Latham. Home gardeners like it better—has a better red raspberry flavor and sweetness.

Canes are sturdy, strong and withstand our northern winters (Chief, like Latham, was developed at the Minnesota Expt. Station).

(PRICES for all Red Raspberries p. 17)

## *Keith's Black Raspberries*

**3c** Per Qt.

Why be without all the fresh Black Raspberries you need for Pies, Jelly, Jam, etc., when 25 of our twice-Government inspected plants will supply all the berries you need at less than 3c per qt. Set a few plants this spring in one of the gardens or along your yard fence and have plenty FRESH BERRIES.

**Cumberland**

## *Cumberland* Mid-season

Cumberland is the leader in the black raspberry "family". Growers plant more Cumberland than any other variety, WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use — berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way. Prices p. 17.

## *New Logan* (Early)

New Logan is the EARLY Black Raspberry, ripening in most cases five to seven days ahead of the Cumberland, and for that reason is a profitable market berry. The berries are not as large as the Cumberland, but they are unusually firm, standing hauling and handling above the average. The berries are "meaty" with a very good flavor and attractive glossy black. New Logan is one of the best Black Raspberries and it ripens early. OK for home use. Prices p. 17.

## *New Varieties*

We have only a few plants in these three new Black Raspberries, but as long as they last we would be pleased to supply. All three varieties have been found worthy by the New York Expt. Station. If you wish further information on these varieties write us. The three varieties are Bristol (early), Dundee (mid-season), Naples (late). Price each variety 12 plants $1.00.

**For Suitable Fertilizer for Fruit Plants Use Keith's Special Fertilizer, Page 21.**

# Blackberries

**This season we offer customers Root-Cutting Blackberry plants. We grow these plants from pieces of fresh, healthy roots which are scattered in a shallow trench and allowed to callous over. From these pieces of roots grow out many fibers us roots, giving Keith's Root-Cutting plants wonderful root systems excellent for quick returns.**

**Eldorado Blackberry**
**Reliable**
**Very Hardy**

## *Eldorado* Reliable Very Hardy

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. complete price list bottom of this page.

## *Alfred* Hardy Sweet

Big, Black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry—a mouthful of sweet black, strong, vigorous and send out heavy producing fruit spurs bearing loads of large giant berries 7 to 10 days earlier than other blackberries and continues about as long as the Eldorado. It is considered one of the best for table use, pies, jam, etc, for it is meaty and has practically no core as has other blackberries.

**We offer our Root-Cutting Blackberry Plants in No. 1 and No. 2 grades. Both are well-rooted plants, but the No. 2's are smaller plants. There is more real value in them for the money than the No. 1's.**

**Alfred**
**Hardy**
**Sweet**
**Early**

# *Dewberries*

Dewberries are "Giant" Blackberries that grow on vines instead of canes, are trained on trellises or wires stretched between posts like grapes. The berries are sweeter and larg- earlier than the earliest blackberry. They r than blackberries and ripen 7 to 10 days bring the highest prices in stores and markets For home uses, they go away ahead of blackberries. You will find them sweeter and bigger than any blackberry.

# *Boysenberry — New*

A NEW remarkable berry, unlike any known berry today.—a cross between the Blackberry,, Dewberry, and the Raspberry. You can't imagine what they are like until you see and taste them. The vines are hardy, grows like Dewberry. Berries 1½ to 2 inches long, juicy excellent flavor unlike any other berry. It's fine for table uses and canning. Some think it will "run the Blackberry out of business." It's very productive, 12 to 25 plants sufficient for family. In field culture it has produced as high as 10,000 lbs.

(Prices See Bottom of Page)

**Price List For Black and Red Raspberries, Blackberries, Dewberries**

| | 6 | 12 | 25 | 50 | 100 | 200 | 300 | 500 | 1000 |
|---|---|---|---|---|---|---|---|---|---|
| **Red Raspberries** | | | | | | | | | |
| **Latham, 1-yr., Medium** ..... | $ .35 | $ .50 | $ .75 | $1.40 | $2.50 | $4.25 | $5.75 | $8.00 | $13.50 |
| **Latham, 1-yr., Large** ..... | .40 | .65 | .90 | 1.70 | 2.75 | 4.50 | 6.25 | 9.75 | 18.50 |
| **Chief, 1-yr., Medium** ..... | .35 | .55 | .80 | 1.50 | 2.65 | 4.75 | 6.00 | 8.25 | 15.85 |
| **Chief, 1-yr., Large** ..... | .45 | .70 | 1.00 | 1.85 | 2.90 | 5.00 | 6.50 | 9.50 | 18.75 |
| **Black Raspberries** | | | | | | | | | |
| **Cumberland, 1-yr., Medium** .... | .35 | .50 | .85 | 1.60 | 2.50 | 4.20 | 5.80 | 9.50 | 18.00 |
| **Cumberland, 1-yr., Large** ..... | .45 | .70 | 1.25 | 1.85 | 3.00 | 4.60 | 6.30 | 10.50 | 19.75 |
| **New Logan, 1-yr., Medium** .. | .40 | .60 | .95 | 1.75 | 2.75 | 4.50 | 6.00 | 9.75 | 18.25 |
| **New Logan, 1-yr., Large** ..... | .50 | .80 | 1.35 | 2.00 | 3.25 | 5.00 | 6.95 | 10.75 | 19..95 |
| **Blackberries, Root-Cutting Plants** | | | | | | | | | |
| **Eldorado, 1-yr., Medium** ..... | .30 | .45 | .85 | 1.45 | 2.55 | 4.55 | 5.95 | 9.25 | 17.00 |
| **Eldorado, 1-yr., Large** ..... | .40 | .60 | 1.15 | 2.00 | 3.15 | 5.00 | 6.50 | 10.25 | 18.50 |
| **Alfred, 1-yr., Medium** ..... | .35 | .55 | .90 | 1.65 | 2.75 | 4.70 | 6.35 | 9.50 | 17.75 |
| **Alfred, 1-yr., Large** ..... | .45 | .75 | 1.25 | 2.25 | 3.35 | 5.50 | 6.95 | 10.75 | 18.85 |
| **Lucretia Dewberry, 1-yr.** ..... | .35 | .50 | .85 | 1.60 | 2.50 | 4.20 | 5.80 | 8.00 | 15.00 |
| **Boysenberry, 1-yr.** ..... | .75 | 1.10 | 1.75 | 3.25 | 5.95 | 11.25 | 15.75 | 25.00 | 48.00 |

**For Parcel Post And Express Read Page 22, It Will Help You**

# Grapes

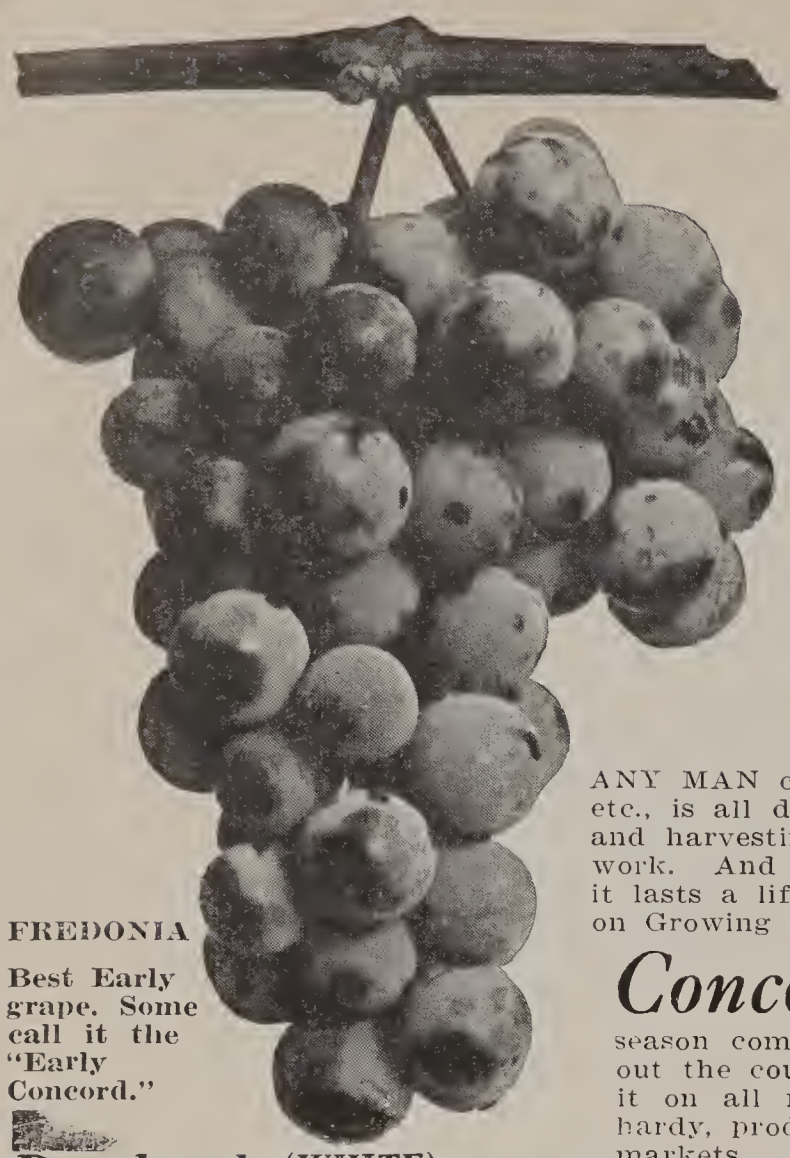
KEITH'S GRAPE PLANTS are grown under our mid-west climate conditions, consequently are best for setting in our central and northern states. Their hardiness and thrifty, vigorous groth is equal to any. It only takes one summer for these grape plants to begin bearing and only 400 of them to plant an acre. They are a real bargain at Keith's low prices for this year.

## *For Home — For Markets*

IT'S CHEAPER to grow grapes than buy them. Takes only a half dozen vines or less, planted along the garden fence, over a shady trellis at the back door or in some other out-of-the-way place, to supply all the grapes you will need for home consumption. And note how little the few plants will cost you from Keith.

**FREE**

Keith sends you FREE our Folder on Grape Growing. Just send Post Card or letter.



**FREDONIA**

**Best Early grape. Some call it the "Early Concord."**

ANY MAN can grow grapes profitably. Cultivation, etc., is all done by horses, and outside the pruning and harvesting the crop, there is little or no hand work. And you have to set a grapery only once, it lasts a lifetime. Let Keith send you our Folder on Growing Grapes. It's FREE.

## *Concord* (BLUE)

The leading mid-season commercial grape. Large vineyards throughout the country are planted to Concord. You find it on all markets, stands and stores. It's very hardy, productive. Fine for all home uses and for markets.

## *Portland* (WHITE) (New Early)

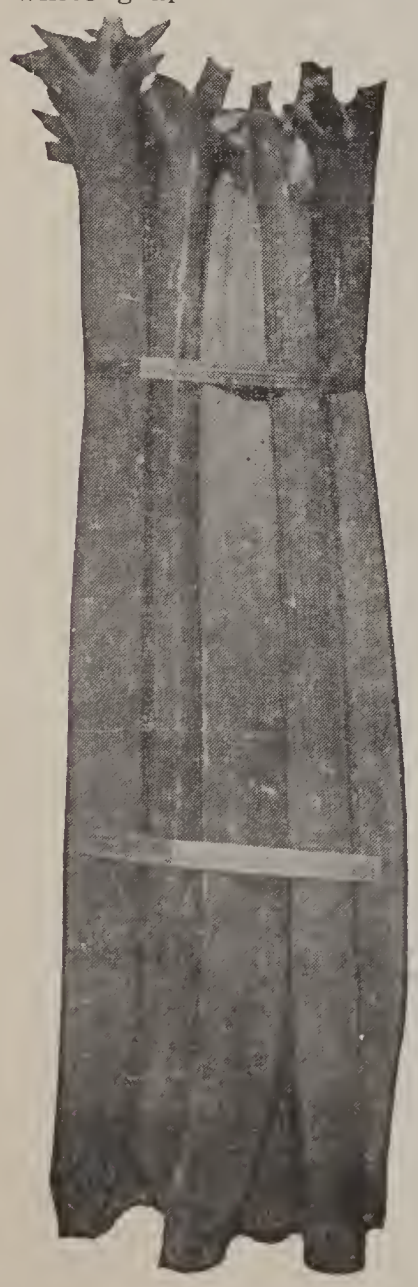
Portland is a Brand New early white grape. In white grapes it's what the Fredonia is in the blue varieties — it's the best early white grape offered today. It's very hardy —don't winter-kill like most white grapes do. Its berries are sweet, well flavored, large. It ships well, eats well, cans well, and the juice makes the BEST grape juice and OTHER things made from grape juice. What more could you want of a grape. Set Portland for your white grape.

## *Fredonia* (BLUE) (New Early)

A brand NEW leader in the "Grape Family". Growers everywhere are setting Fredonia for their early grape because (1) It's a week to 10 days earlier, (2) Yields heavily, (3) Bunches compact, large attractive, (4) Don't winter-kill like other early grapes, (5) Flavor the best, equal to the Concord, (6) Brings top prices in markets, stands or stores. The New York Fruit Testing Assn. states "Fredonia stands alone as an early black grape". Not only is it a good market variety, but Fredonia is OK in every way for home uses. You will have the earliest grapes in the country, they are sweet, juicy, fine flavored, productive and will grow in any garden soil. Three or four plants are all you will need for the average family. Set a few Fredonia plants this year, and have grapes the second summer.

**Mary Washington Rust Proof**

**ASPARAGUS** - New rust resisting variety developed by U. S. Government. More planted in gardens and field culture than any other variety. Rapid grower, hardy, vigorous, and very productive.



**Victoria Rhubarb** Note size

## *Caco* (RED) (Early, New)

Large, attractive red berries, very compact bunches, glossy amber-red, sweet, rich grape flavor. Yields every year, beginning the second summer. You'll be happily surprised with Keith's Caco.

## *Niagara* (WHITE) (Midseason)

An old reliable white grape very sweet, productive, with an attractive catchy flavor. None better for wines, juices, and the like.

## *Catawba* (RED) (Late)

A reliable old variety. Grows well in gardens or fields. Berries and bunches very large, dark coppery-red, sweet rich flavor. One of the best red grapes.

## *Rhubarb*

**VICTORIA**—Relative new variety with very large stalks. Two of them often sufficient to make a pie. Standard variety either for garden or field culture. **See prices below**

## PRICES for GRAPES, ASPARAGUS, RHUBARB

| | Each | 3 | 6 | 12 | 25 | 50 | 100 | 200 | 300 | 500 | 1000 |
|---|---|---|---|---|---|---|---|---|---|---|---|
| **Grapes** | | | | | | | | | | | |
| CACO, 1-yr. | .35 | .90 | 1.60 | 2.90 | 5.50 | 9.00 | 15.00 | | | | |
| CATAWBA, 2-yr. | .30 | .70 | 1.20 | 1.90 | 3.65 | 5.00 | 9.00 | 17.00 | 23.00 | 37.00 | 70.00 |
| CONCORD, 2-yr. | .20 | .50 | .90 | 1.50 | 2.25 | 3.45 | 6.00 | 9.00 | 13.00 | 19.00 | 35.00 |
| " 3-yr. | .35 | 1.00 | 1.85 | 2.25 | 3.90 | 4.25 | 7.00 | | | | |
| NIAGARA, 2-yr. | .25 | .60 | 1.00 | 1.60 | 2.75 | 3.90 | 5.75 | 11.00 | 15.00 | 22.00 | 40.00 |
| " 3-yr. | .35 | 1.00 | 1.85 | 2.25 | 3.90 | 4.25 | 7.00 | | | | |
| FREDONIA, 1-yr. | .25 | .65 | 1.20 | 1.90 | 3.65 | 5.00 | 9.00 | 17.00 | 24.00 | 39.00 | 75.00 |
| " 2-yr. | .40 | 1.00 | 1.80 | 3.00 | 5.25 | 8.25 | 12.00 | 21.00 | 40.00 | 50.00 | 95.00 |
| PORTLAND, 1-yr. | .25 | .70 | 1.25 | 2.00 | 3.75 | 5.75 | 9.50 | 18.00 | 25.00 | 42.00 | 80.00 |
| " 2-yr. | .40 | 1.00 | 1.90 | 3.25 | 5.50 | 8.75 | 12.75 | 22.00 | 42.00 | 55.00 | 100.00 |
| **Asparagus** | | | | | | | | | | | |
| MARY WASHINGTON, 1 yr. | | | .20 | .30 | .45 | .70 | 1.00 | 1.75 | 2.50 | 3.25 | 5.85 |
| " " 2-yr. | | | .30 | .45 | .70 | 1.00 | 1.50 | 2.85 | 3.85 | 5.00 | 9.85 |
| " " 2-yr. Ex. Large | | | .40 | .60 | .90 | 1.50 | 2.00 | 3.85 | 5.50 | 6.50 | 12.00 |
| **Rhubarb** | | | | | | | | | | | |
| VICTORIA, 1-yr. | | .25 | .40 | .65 | 1.00 | 1.75 | 3.00 | 7.00 | 10.50 | 12.00 | 22.00 |

# Keith's Bargains in Flowers

**One Plant of Amelia Mums in Full Bloom**

## Amelia Mums

If you have never seen the Ameliamums in bloom you have a great surprise coming. The picture above shows one plant in full bloom, 18 ins. to 2 ft. across, just like a BIG CUSHION of flowers. Commence blooming in August and only freezing weather stops them. We offer Ameliamums in four distinct colors—RED, PINK, BRONZE, WHITE. All plants will grow to full size (18-in. to 24-in. across) this year and will begin to bloom in August. Each—23c; all 4 colors (4 plants)—83c; 12 plants (3 in each color)—ONLY $2.00. All prices postpaid.

## Korean Hybrid "Mums"

KOREAN HYBRID "MUMS" are all the go now days. They are hardy, profuse bloomers during September until snow falls, grow anywhere except in wet soils. One planting lasts years. We offer in this collection the very best varieties such as Orion (yellow), Mars (wine red) Vesta (golden orange), Fortuna (ox-blood-red), Venus (old rose), and other leaders. Plants will bloom this fall, all sent POSTPAID. 3 for 69c; 6 for $1.20; 12 for $2.00.

**Red Hot Poker**

### Hollyhocks

HOLLYHOCKS, everybody knows them. Improved types, blooms large and double as roses. Yellows, reds, pinks. Each 27c; 3 -53c 6 - $1.

### Golden Glow

GOLDEN GLOW grows 5 to 6 ft. tall, blooms big dahlia-like golden yellow in Aug. Grow anywhere. Beauties for cut flowers. EACH - 21c; 3 - 48c; 6 - 89c.

### Oriental Poppies

ORIENTAL POPPIES with their large attractive blooms during May and June should be in every flower garden. Blooms 3 to 5 inches across in orange to orange-red with black markings. Field-grown plants. Each 35c; 3 for 75c; 6 - $1.35; 12 - $2.60.

**Oriental Poppies 3 for 75c**

### FORGET-ME-NOT

Most admired of all flowers. You have heard lots about Forget-Me-Nots, why not grow them yourself and have their dainty, beautiful flowers all summer. Easily grown anywhere, but prefer a moist shady place. Perfectly hardy, one planting lasts for years. Blooming size plants. Each-33c; 3 for 59c; 12-$2.00 (All postpaid)

### LILY OF THE VALLEY

Sweetest of all flowers. You know what they are but have never grown them. Now you can and have those sweet fragrant, pure white, bell-shaped flowers. Do well in any soil or place, even under trees, but prefer a little shade, where other plants fail. One planting lasts for years. 6 for 37c; 12 - 65c; 25-$1.00; 50-$1.85.

**NOTICE**
For more of Keith's flowering plants, see next page, 20.

## Hardy Chrysanthemums

Chrysanthemums, commonly called "Mums," are of the best known late summer and fall flowers. They are a leader with flower lovers and gardeners. For mass plantings and for lasting cut flowers, they can't be beat. One planting lasts for years. For a lot of beautiful flowers, set a bed of "Mums" this spring. Keith's collections supply the best.

## Keith's Ideal "Mum" Collection

**$1.69**

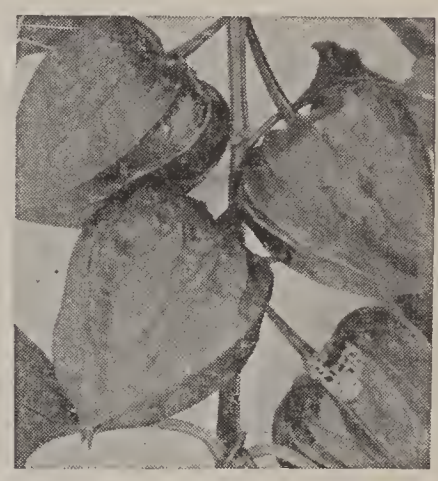
**BLOOMS THIS YEAR** from late summer until late fall. Masses of beautiful flowers in yellow, red-orange, pink, white, bronze. One planting lasts for years. Hundreds buy this collection—it's our leader. These 12 plants when bought separately would cost you double what we offer it to you for. They will surprise you with their masses of blooms. You'll have cut flowers for your table all late Summer and Fall.

**THIS COLLECTION 12 PLANTS ONLY $1.39**

(Postage same as 100 Strby. Plts. See Page 22)

### CHINESE LANTERN

CHINESE LANTERNS are not flowers at all but pointed pods, turning bright orange-red in fall color and pods last all winter. Make showy "bokays" all winter. Grow anywhere. 3 plants 43c; 6—73c; 12 ONLY $1; all postpaid.



**Chinese Lantern 3 - 43c**

### RED HOT POKER

RED - HOT POKER a very showy summer flower grows a stem 18 to 36 in. high top half covered with bell-shaped orange to red flowers in July and Aug. Plants bloom this year. 3 for 43c; 6—73c; 12 ONLY $1. All postpaid.

### HARDY PHLOX

Keith's HARDY PHLOX are the best we have ever offered. Attractive shades of Pink, Salmon, Red, White in best varieties. Will bloom this summer. Each group has different colors. 3 plants 49c; 6—85c; 12 ONLY $1.50; all po.|pd.

**Hardy Phlox 3 - 49c**

### DELPHINIUM

DELPHINIUMS or hardy Larkspurs in many shades of blue are the most graceful of flowers. In shades of blue, mauve, pink, lavender flowers up and down on tip of stem are very beautiful. 3 for 59c; 6—$1; 12—$1.90. All postpaid.

**Delphinium 3 - 59c**

### HIBISCUS (Mallow)

HISBISCUS is almost a shrub in its habit of growth, but comes up every year from the roots. Has very large pink, red, white blooms 6 to 8 inches across during July to Oct. The plants are very hardy and one planting will come up and last for years. Field-grown plants, 3 for 39c; 6-85c; 12-$1.50.

### CARNATIONS

CRIMSON KING EVERBLOOMING CARNATION is a wonderful flower. Blooms from July until frost with clove-scented deep red blooms on long stems; very similar to "Dazzler" the much-talked of Carnation. Note our low prices. Plants will bloom this July. Each 40c; 3 - 95c 12 - $2.70. All postpaid.

**Hardy Carnations**

**Postage On All Flowers On This Page Prepaid Unless Otherwise Stated**

BUTTERFLY BUSH
or
"SUMMER LILAC"

### BUTTERFLY BUSH
**(Buddleia)**

A beautiful summer-blooming shrub. Long spikes of lavender to lilac - red blooms, very fragrant, so sweet that they attract hundreds of butterflies. Fine for cut flowers. **Each, 45c; 3 for $1.15. Postpaid.**

### SPIREA VAN HOUTEI

Often called Bridal Wreath because of its arching branches of white blooms. Most planted of all shrubs. Note our low prices. 2-yr. plants. **Each, 23c 3, 57c; 6, $1.00.**

### SPIREA BILLARDI

Has long plum-like rose-pink spikes of flowers at end of shoots during late summer when flowers are scarce. Very showy. Can be used as hedge set 18 in. apart. Plants bloom this summer. **Each, 37c; 3, 85c; 6, $1.50; 10, $2.30.**

### SPECIAL OFFER

One each of the 9 shrubs and vines offered here for ONLY.

### HYDRANGEA

Large-flowered Hydrangea, very popular. Blooms late summer large cone-shaped flowers first white then turn to pink and bronze. You have sure seen them. Grow in sun or part shade. 2-yr. bushes, **Each, 39c; 3, $1.00; 6, $1.80.**

### HYDRANGEA
**Hills of Snow**

Blooms before other Hydrangeas. Snowy white flowers in Aug., turning green rather uncommon, but you will find it beautiful in flower also foliage. 2-yr. plants. **Each, 37c; 3, $1.00; 6, $1.80**

### ROSE OF SHARON

Lavender - blue flowers from July to Sept. Rose-like blooms. Upright. 2-yr. plants, **Each 40c; 3, $1.00.**

### PRIVET HEDGE

Hardy northern Privet will stand below zero winters. 2-yr. **6, 55c; 12, $1.00; 25 up 6½c each.**

### BARBERRY

Japanese Barberry much used for hedges along walks. Has dark-green leaves turn red in fall. Red berries hang on all winter. For hedge plant 16 in. apart. 2-yr. plants. **Each, 15c; 3, 40c; 6, 75c! 12, $1.40; 15 or more each 9c.**

### BITTERSWEET (Vine)

Much sought for in the fall for its graceful sprays of bright orange-red berry clusters. There berries last all winter for home decorations. 2-yr. **Each, 23c; 3, 50c.**

### HONEYSUCKLE (Vines)

Rapid growing, no winter-killing. Waxy dark-green leaves hang on most of the winter. Blooms very sweet-scented, white turning to buttercup-yellow. 2-yr. **Each, 21c; 3, 50c. Layer plants only 3 for 25c.**

### PARCEL POST

Each shrub or vine one-half the cost of 100 strawberry plants, see page 22.

10 Giant Dahlia Roots all different in colors All prize-winners, $1.85.

## Keith's Giant Dahlia Collection

A selected collection of Giant Bloomers none more beautiful and showy. This Personally Selected Collection cannot be excelled. We change the list every year including dahlias which have been prize-winners. There will be at least 10 different kinds in the different colors in orange, salmon, red, bright pink, white, lavender, etc. 10 ROOTS READY TO BLOOM THIS SUMMER, Only $1.85

## Keith's Giant Gladioli Collection

Keith's Gladioli Collection is made up of real beauties, not "every-old-kind" so often found in "collections." They are different. They are made up of the most showy, large-flowered, newer kinds selected for you when "Glads" were in bloom last summer.. You will find the kind you will like to call your friends in to see. Keith's "GIANT GLADIOLI COLLECTION" is made up of prize winn rs that sold for $1.00 per bulb when introduced, and now they are costing you less than 3c per bulb. **100 BULBS, 10 different kinds, ONLY $2.29.**

**SPECIAL OFFER** As a special offer to those who would like both of the above collections we offer the two for **ONLY $3.85**

Giant "Glads" less than 3c

**ONLY $1.19**

**Postage same as 100 Strawberry plants see P. 22.**

## Keith's Evergreen Offer

**1 Golden Arbor Vitae**
**1 Horizontal Juniper**
**1 Colo. Blue Spruce.**

THREE very useful Evergreens 8-10 inches high, all different (note picture above). Actual value twice what we ask. All 3 for **$1.19**

**Soilmaster** SOILMASTER is concentrated decomposed leaf-mold and vegetation. Best for lawns, gardens, around shrubs. Holds 7 times its weight in water, has fertilizing value of manure, does not burn, can be applied anywhere, makes soil mellow and prevents baking. Two-bu. bag (100 lbs.) covers 100 sq. ft. lawn or 8 shrubs. Ideal for strawberries, flowers, etc.
**PRICES—10-lb. bag 25c (may be sent by Parcel Post, postpaid same as for 200 strawberry plants.) 2-bu. bag $1.00 (sent by Exp. or Fgt. collect). No Discount. allowed.**

### Keith's Unusual Evergreen Tree Offer

These Norway Spruce are 10-12 inches high, real little trees, suitable for home planting. An unusual bargain in Keith's Evergreens. You will be more than pleased with them. 3 for 33c; 6, 57c; 12, $1.00. (All postpaid.)

### 3 Everblooming Roses only ..... $1

THREE Everblooming roses, bloom this summer and fall, in three different colors, RED, GOLDEN YELLOW, ROSE - PINK. Profuse bloomers and very fragrant. All three for only $1.00. (Postage same as Red Raspberry, see p. 22.)

**When You Want Other Flowers, Shrubs, Trees, Evergreens Write Us—We Have Them**

# NEW Glass

## SUBSTITUTE Flex-O-Glass

AT 1/10 THE COST OF GLASS

**New Patented process. Nearest like glass yet. Unlike any other.**

### Made by New Improved Method

Science has at last perfected a substitute for glass that is far ahead of any previous substitute. This new material is Flex-O-Glass. The Company making Flex-O-Glass have their new find fully protected by Patents and are the sole makers. We were fortunate in getting Flex-O-Glass to offer this year. It's the nearest to glass of anything we've ever seen. Send for sample it's free.

### Waterproof - Weatherproof

Flex-O-Glass, the new scientifically-made substitute for glass, costs 1/10 as much as glass, but just as beneficial. Admits ultra-violet rays, the health-giving rays, from the sun (glass don't). Keeps out cold and wind, holds heat in better than glass, and it's ever so much cheaper.

The Ultra-Violet Rays let in by *Flex-O-Glass* work wonders on plant and animal life. Holds heat in, cold out and lets in more actual light than glass. Windproof—Rustproof—Rot-proof and Unbreakable. Most Highly recommended by World's leading Authorities and sold on a money-back guarantee.

**Easily Nailed On**
*Just cut with Shears and nail on barn, chicken-coop, hog house and garage windows.*

**More Winter Eggs**
*Extra eggs or chicks saved pay for this Flex-O-Glass Scratch Shed in a few days.*

**Less Fuel Warmer Rooms**
*Ideal for enclosing porches, health rooms, covering screen doors, etc.*

**Stronger Plants and Quicker**
*Flex-O-Glass. hot-beds grow plants quicker and much stronger.*

### Keith's Bargain Offers

All Rolls 3 ft. wide in 5-10-15-20-25-30 yd. length. Full roll, 100 yds.; ½ Roll 50 yds.

| | | |
|---|---|---|
| **Prices in 5-10-20 or 30-yd. Rolls** In Ohio, Ind., Ill., Wis., Mich. | 28c | Per Yard Postpaid |
| In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md. | 30c | Per Yard Postpaid |
| In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah | 34c | Per Yard Postpaid |
| In all other States | 40c | Per Yard Postpaid |
| Full Roll, 100 yards, one yard wide | $26.75 | Not Postpaid |

# MULCH PAPER

### Saves Work—Eliminates Hoeing, Watering, Cultivating

Mulch Paper saves you hours of cultivating and hoeing. Just lay it on your prepared soil, embed the edges in a shallow trench, set your plants through in and you are through. Stand by and watch your plants grow. They grow night and day and are ready for market 10 days to two weeks ahead of crops grown the old way.

Some Things Mulch Paper Will Do For You

1.—**Weeds and grass can't grow through it.**
2.—**Keeps soil ideal for root growth, moist, loose. Even the hardest clay mellows under it.**
3.—**Keeps soil moist during hot, dry weather, keeps hot sun and wind drying it out.**
4.—**Keeps the soil warm day and night because it's black and draws the sun's heat and keeps it in nights. Crops grow day and night, grow all the time and are ready for market early, 10 to 15 days.**
5.—**It is sure death to Quack Grass and similar grass and weeds are hard to keep down.**
6.—**It will save you more than its cost in by elimi--nating hoeing, cultivating, etc. Brings earlier and larger crops.**

Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We grow all our garden through Mulch Paper.

## PRICES

**(All Mulch Paper Is 36 Inches Wide)**

(Full instructions for laying Mulch Paper come with the Paper.)

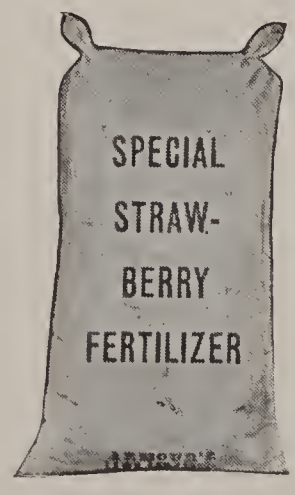
| | | | |
|---|---|---|---|
| 5 yards | $0.47 | Roll (100 yds., 1 yd. wide) prepaid, sent by Parcel Post or Express | $3.95 |
| 10 yards | .70 | | |
| 25 yards | .97 | | |
| 50 yards | 1.45 | | |
| | 2.65 | 1 Roll (200 yds.) | 7.45 |

Note.—Full Rolls contain 100 square yards and weigh about 45 pounds each.

Note.—Prices in less than Roll (100 yds.) lots are postpaid in Mich., Ind., Ill., Wis., Ohio. For States in Group No. 2 (see page 22) add 1½ c per yard; for group No. 3 add 2c per yard; for Group No. 4 add 3c per yard. (Not subject to discount.)

**Two Tomato Plants—the one on left grown through Mulch Paper, the other was not. Note difference.**

## SPECIAL FERTILIZER




**For Growing Big Crops Straw-Berries, Raspberries, etc.**

A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of small fruits. If you want yo plants fed right—a balance plant food—here's what you have been looking for. Smaller packages sent by mail, larger ones come cheaper by express or freight. Order early and have it come by freight. Much cheaper. **(Prices Not Subject to Discount)**

| Quantity | Prepaid Group 1 | Prepaid States in Group 2 | Prepaid States in Group 3 | Prepaid States in Group 4 |
|---|---|---|---|---|
| 5-lb. bag | $0.68 | $0.87 | $1.05 | $1.49 |
| 10-lb. bag | 1.15 | 1.49 | 1.70 | 2.10 |
| 25-lb. bag | 2.49 | 2.85 | 3.75 | 4.65 |

50-lb. bag $2.87 Not Prepaid. Sent by Exp. or Fgt.
100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt.

# *Information for Customers*

*Read Carefully Before Ordering*

**How to Order.** Use Order Blank, filling in all information we ask for.

**Shipping Season.** The last of March, sometimes earlier, to first of June, depending upon weather conditions. Also in fall after we have had cool weather to mature the plants.

**Safe Arrival, Damage, Loss.** We guarantee the safe arrival of our plants, but do not hold ourselves responsible for the negligence or rough handling on the part of transportation companies. We will refill orders to the extent of loss or damage if customer sends at once signed statement from Express Agent or Postmaster showing loss or damage. Parcel Post shipments must be insured if you wish to recover loss from package being lost. We do not guarantee safe arrival of plants into foreign countries. Raspberry and other cane plants travel at customer's risk if ordered shipped in the Spring after May 1st—Strawberry plants after May 15th.

**Remittance.** Make remittance in Post Office or Express Money Order, Bank Draft, personal check. If money order is sent, register your letter—it's safer. If convenient, remit with Post Office or Express Money Order, certified check, etc., after May 10th. It would greatly help with earlier delivery of orders. No order will be sent C. O. D. unless one-third is sent at time of booking. No C. O. D. shipments are made outside of United States.

**When to Plant** In the Spring, any time from early garden-marketing time until a week or so after corn planting time.

**How to Ship.** We always recommend having orders of 300 plants or more shipped by Express when there is an Express Office near you. It's cheaper, and we guarantee the safe arrival of all plants shipped by express in the United States. Small shipments travel as well by Parcel Post, but are not insured.

**Order Early.** By all means get your order in early. There is always a big rush with us during shipping time. Come early and avoid the rush and get your plants on scheduled time. To make sure getting just what you want order early.

**When to Order.** Order early by all means. Plants will be in great demand this year, and very scarce. People are planting our Vitalized plants for quick cash crops ,and they are in great demand. To make sure of getting what you want, order early. You will also get your plants cheaper due to the discount and allowance we offer.

## PARCEL POST

Most shipments will come as cheap by Parcel Post as by Express in States in Group No. 1, but all Express shipments are insured against loss or damage. This will cost extra by Parcel Post. Small shipments, 300 or less plants, come cheaper by Parcel Post in States in Group No. 1 and No. 2. Consult Parcel Post Table (below) for amount of postage to add. If in doubt as to amount to send, shipment can be sent and you pay postage at your end, but this will cost 17c additional for C. O. D. charges. If no postage is sent, we ship cheaper way, Parcel Post or Express, and you pay when shipment reaches you.

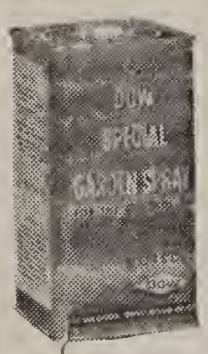
## STATE GROUPS

For your convenience in determining Parcel Post costs we make four groups of States as follows:
**Group No. 1** includes Mich., Ohio, Ind., Ill., Wis.
**Group No. 2** includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D. C.
**Group No. 3** includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont. Wyo., Colo., N. M., Ia., Miss., Ala., Ga., Fla., N. and S. Car. Maine, N. H., Vt., Mass., R. I., Conn.
**Group No. 4** includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.
Note what Group your State is in then refer to Parcel post Table below for postage to add if your shipment is to come by Parcel Post.

## EXPRESS SHIPMENTS

This year the Express Co. is allowing a cheaper rate on straight strawberry shipments, and we find it cheaper than by Parcel Post on shipments weighing around 12 lbs. or more (300 plants or more). If you are living in States in Groups 2, 3, or 4 and your postage on a straight strawberry shipment comes to more than 35c by Parcel Post, I feel certain that the cheaper way would be by Express, and it would certainly be the safer and best way, because all Express shipments are insured against loss or damage, and they do not have to travel in closed, in many cases, hot mail bags. I always feel more certain that the shipment will reach customers in a better condition when sent by Express. Of course Parcel Post in many cases is more convenient if he cares to pay a little more to have the plants come that way, Parcel Post might be the better way. Express shipments are always insured. This would cost 17c extra by Parcel Post.

## SPRAY MATERIAL



Especially recommended for strawberry diseases, also the Strawberry Leaf Roller, the worm that rolls the leaves. Also used for control of Raspberry and other Fruit diseases. A very good all-round spray for Garden and flower plants. Full directions come with each package. Price; by Express collect 1-lb. can 53c; 4-lb bag $1.39.

## Plants Required Per Acre

| | Width of Row | Plants in Row | Plants Per Acre |
|---|---|---|---|
| Strawberries (field culture) ..... | 3 ft. 8 in. | 18 in. | 7,000 |
| (garden culture) ... | 3 ft. | 18 in. | 9,700 |
| Evbr. St'bry. (field) . | 3 ft. | 16 in. | 11,000 |
| Evbr. St'bry. (garden) | 3 ft. | 12 in. | 14,500 |
| Red Raspberries ... | 6 ft. | 3 ft. | 2,400 |
| Black Raspberries .. | 7 ft. | 3½ ft. | 1,800 |
| Grapes (light soil) . | 8 ft. | 10 ft. | 540 |

## PARCEL POST TABLE

**(Note—Should you send too much postage, plants will be added to Balance)**

| To have Postage on Parcel Post shipments prepaid add to your order as follows: | States in Group No. 1 | States in Group No. 2 | States in Group No. 3 | States in Group No. 4 |
|---|---|---|---|---|
| Strawberry, 1-yr. Asparagus. For first 100 plants or less. | 12c | 21c | 31c | 47c |
| For each additional 100 hundred plants or less ..... | 8c | 14c | 24c | 40c |
| Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less ..... | 17c | 28c | 41c | 65c |
| For each additional 100 plants or less ..... | 12c | 21c | 31c | 60c |
| Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less ..... | 15c | 23c | 33c | 52c |
| For each additional 50 plants or less ..... | 9c | 14c | 25c | 47c |
| Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less ..... | 12c | 21c | 31c | 47c |
| For each additional 25 plants or less ..... | 8c | 14c | 24c | 40c |

WRITE YOUR NAME AND ADDRESS HERE

Name

Post Office

Street

R. F. D.

State

PLACE
STAMP
HERE

# KEITH PLANT NURSERY

*"Strawberry Headquarters"*

**SAWYER,**

**MICHIGAN**

Cut Here

PLEASE USE THIS ORDER SHEET

# KEITH PLANT NURSERY

## Strawberry Headquarters—Sawyer, Mich.

Date of Order _____

Please forward to:

Name _____

Postoffice _____ R. F. D. _____

Street _____ P. O. Box _____

State _____ Ship by _____ Ship About _____

Express Office if Different from P. O. _____

**SECOND CHOICE:**—Please give instructions regarding substituting should we be out of a variety at the time your order is being filled, otherwise we shall assume we are to make second choice if necessary. It may save a lot of time.

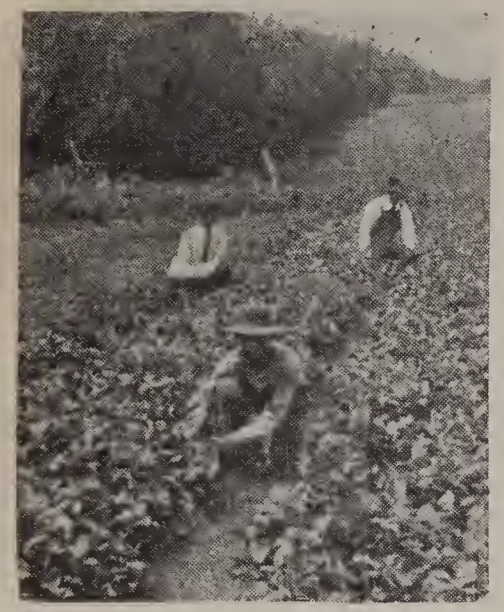
| Yes or No |
|---|
| |

**Have you purchased plants from us before? Write YES or NO ( ) When? Give year ( )**

| Quantity | VARIETY | Price Dollars | Price Cents |
|---|---|---|---|
| | | | |
| | | | |
| | | | |

# STRAWBERRY HEADQUARTERS

## *Two Special Introductory Offers*



Offer No. 101—2 rows 37 ft long. Pick 200 qts berries.

To introduce our New "Vitalized" strawberry plants to those who have never experienced their highly productive qualities, we make the two following Special Introductory Offers.

**OFFER No. 101**

**SEE those two rows of highly productive strawberry plants? YOU can have two just like them, 37 ft. long, one best home variety each. Pick 200 qts., all a family of three can use. We send you this OFFER (50 of our best plants our selection) POSTPAID for ONLY ..... 89c**

**OFFER No. 102**

**THIS OFFER No. 102 is similar to Offer No. 101, except there are 4 varieties (25 plants each) enough for 4 rows 37 ft. long, supplies family of 5 all berry season. POSTPAID ONLY ..... $1.59**

Offer No. 102—4 rows 37 ft. long. Supply family of 5 with berries.

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Sec. 562, P. L. & R.

U. S. POSTAGE
**PAID**
Sawyer, Mich.
Permit No. 3

## *NEW FREE BERRY BOOK*

# KEITH

## PLANT NURSERY

*"Strawberry Headquarters"*
*Sawyer, Michigan*

**For**

U.S. Dept. of Agriculture
Bureau of Plant Industry
A. C. Hildreth, Supt.
Cheyenne
Wyo.

50

**POSTMASTER—RETURN POSTAGE GUARANTEED**
**Please Mark Plainly WHY Returned.**
**This is very Important—PLEASE!!!**

**Note:—To Open Loosen This Staple.**